



2026
**SPONSORSHIP
PACKAGE**

White Rock Farmers Market

CELEBRATING THE 27TH YEAR
OF THE WHITE ROCK FARMERS
MARKET





White Rock Farmers Market 2026 Sponsorship Opportunities

Our Reach & Community Impact

Now in its 27th year, the White Rock Farmers Market is a trusted community destination, drawing residents, visitors, and local producers together every Sunday from April to October.

Market at a Glance

- 116,594 visitors in 2025 - up 10,161 from 2024.
- \$198,649 in market revenue - a \$27,000 increase over 2024.
- \$56,840 in food coupons redeemed through our accessibility and food security programs.
- \$5.5M+ estimated economic impact reinvested in the local economy in 2025.

Community Connections

We proudly provide space and support to local organizations, including:
White Rock Pantry · Junior Entrepreneurs · Brella · Penmar Community Arts Society · Together South Surrey White Rock · Tides of Change · Peace Arch Hospital Foundation · Semiahmoo Arts Society · White Rock Pride Society, CIBC Run for the Cure, Royal Canadian Marine Search and Rescue and many more!



Benefits of Sponsorship



Sponsoring the White Rock Farmers Market is more than community goodwill; it's high-impact brand visibility with measurable results.

High-Visibility Brand Exposure

Reach over 116,000 annual visitors through on-site signage, bags, banners, and digital features across our website, email updates, and fast-growing social media channels.

Trusted Community Alignment

Position your business alongside values that matter: sustainability, health, food security, local economy, and youth development. Our audience notices and supports community-minded brands.

Community Presence

Sponsors are woven into the market experience through branded signage, acknowledgments, and select touchpoints like Sponsor Appreciation Days or hosted tables (depending on tier). Your brand is visible, appreciated, and recognized as a valued part of the community.

Demonstrate Corporate Social Responsibility

Your sponsorship fuels essential programs such as the BC Nutrition Food Coupon Program (\$66,840 accepted in food coupons in 2025), and our Junior Entrepreneurs. These programs support families, seniors, and future leaders.

Choose the sponsorship level that best aligns with your brand goals:



TITLE SPONSOR INDUSTRY EXCLUSIVITY

Premium Exposure for Entire Market Season

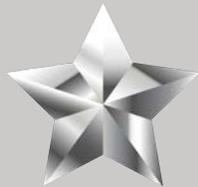
\$10,000

LIMITED TO ONE ORGANIZATION

Our Title Sponsor receives premium exposure for the entire market season:

- **White Rock Farmers Market's official bag:** Your logo and business name exclusively featured on one full side of the bag providing high visibility of your brand. 5000 bags will be distributed to attendees to the market.
- **Title Sponsor Appreciation Day: A VIP Experience:** We will host a personalized Title Sponsor Appreciation Day in your honor, complete with a branded table, guided tour, speeches and ceremonial cake cutting. This day is captured and shared across our and your social media.
- **Dedicated Title Sponsor Banner:** Your logo and business name on a large banner displayed across the top of the Market Tent at the main entrance.
- **Market Table Visibility:** Display your brochures or materials at the Market table located at the Market Tent at the main entrance.
- **Market Placement** – A-Frame signage with your logo and business name placed in high traffic area in market.
- **Premium Website Placement:** Top placement of logo and a link on our home page.
- **Social Media Visibility:** Monthly spotlight posts throughout the season.
- **Recognition in Email Updates:** Acknowledgment in key vendor and public communications.

Other Sponsorship Levels



Presenting Package \$5000

Industry Exclusivity (Limit: 4 Sponsors)

- Logo and business name located on side of White Rock Farmers Market bag.
- Logo included on a Sponsor board displayed at main entrance Market Tent.
- Logo and name displayed on A-Frame located in high traffic area in market.
- Logo and link on our website.
- Social Media Visibility:
 - 2 spotlight thank-you posts.
 - Inclusion in grouped thank-you posts
- Verbal Acknowledgment during special event days and opening remarks.
- Market Table Material Display.



Community Package \$2500

(Limit: 6 Sponsors)

- Logo and business name located on bottom of White Rock Farmers Market bag.
- Logo included on Sponsor board displayed at main entrance Market Tent.
- Logo and name displayed on A-frame located in high traffic area in market.
- Logo and link on our website.
- Social Media Visibility:
 - 1 spotlight thank-you post.
 - Inclusion in grouped thank-you posts.
- Verbal Acknowledgment at select events, including Opening Day.

Other Sponsorship Levels



Friends Package \$1000 (Unlimited)

- Logo on a Sponsor board displayed at the main entrance Market Tent.
- Logo displayed on display board located in market at high traffic area.
- Website Placement: Logo only.
- Social Media: Included in grouped thank-you posts.



Supporters Package \$500 (Unlimited)

- Name on a Sponsor board displayed at the Market Tent located at main entrance.
- Name displayed on display board located in high traffic area in market.
- Website Placement: Name only.
- Social Media: Included in a grouped thank-you.

Customized Packages

We understand that every sponsor has unique needs and goals. We're happy to work with you to create a customized sponsorship package tailored to your preferences and budget.



**Contact us
today to
learn more!**

Contact

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